

EPYX

COMPUTER SOFTWARE

**STRATEGY GAMES
FOR THE
ACTION-GAME PLAYER.**



1983 CATALOG

WE'RE PUTTING OUR

Hold on to your joystick, the new EPYX is here.

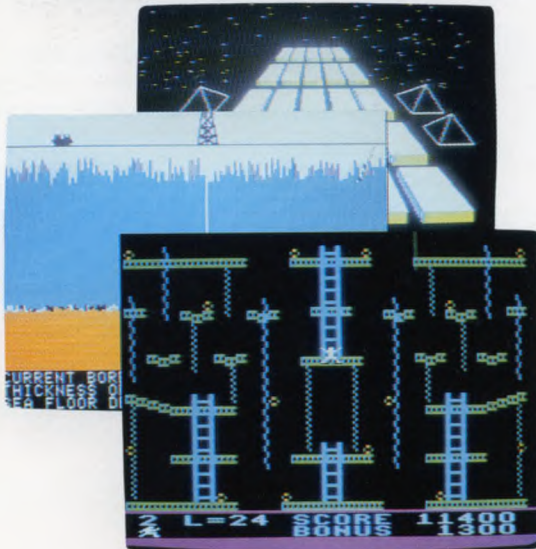
The computer games market is exploding and EPYX is right in the middle of it. That's because our games fill a huge gap in the market — the gap between pure action games and pure strategy games.

EPYX combines the best of both. For exciting games that challenge both the mind and the reflexes. Games the home computer owner is ready and waiting for.

We call them "Strategy games for the action-game player"... a marketing strategy that's right on the money.

And we're putting it into action with the right products, new packaging, aggressive advertising, and plenty of promotion and merchandising support to drive the action your way.

STRATEGY GAMES FOR THE ACTION-GAME PLAYER.



EPYX games take the home computer game player farther than he's ever been before. Combining action and strategy with the most saleable themes. With innovations in graphics, including 3-D. Even a line of educational games that makes learning fun. And with hot licensed arcade titles available for the very first time in the home computer market.

Plus our award-winning classics like Temple of Apshai, Crush, Crumble and Chomp, and Star Warrior... Along with other hot sellers like Jumpman.

NEW PACKAGING DESIGNED TO STOP TRAFFIC AND START SALES.



We've done some very intensive research to find out what works best in a package. And the new EPYX packaging will have it all.

STRATEGY INTO ACTION.

You'll see a new, eye-stopping graphic approach that instantly tells customers more of what the game realistically is all about.

And our new "Thinker with Joystick" symbol will instantly identify the EPYX line and give it a consistent, family look.

In addition, every EPYX game will carry coding symbols to let your customers know the degree of action versus strategy. A first in the industry.

ADVERTISING THAT'S RIGHT ON THE MONEY.



Instead of spending our media dollars against a mass market, we're targeting our message directly to the game player and personal computer owner, in order to deliver the most efficiency and the highest impact.

The result is a massive media blitz that hits all the right home computer and electronic games magazines. And supports all key products — both new and current — with title-specific, full-color advertisements, consistent with the new EPYX identity.

PROMOTION, MERCHANDISING AND PUBLICITY SUPPORT WHEN AND WHERE YOU NEED IT MOST.

We have promotion plans in place to help you move our games as quickly as you can ring the cash register. Plus publicity and game reviews in key consumer magazines that'll have consumers asking for EPYX games by name. And co-op programs to help retailers tailor advertising to their store and market.

EPYX PUTS IT ALL TOGETHER.

With the right products, a dynamic new strategy, eye-stopping packaging, and aggressive advertising, merchandising and promotion that's bound to get results, EPYX provides new sales and profit opportunities for *you*.

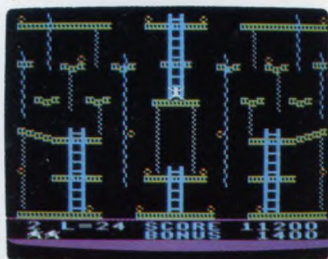
So make EPYX your key computer games supplier. It's a strategy that's where the action is.

EPYX
COMPUTER SOFTWARE

STRATEGY GAMES FOR THE ACTION-GAME PLAYER.

ACTION-STRATEGY GAME

JUMPMAN™ Computer Game of the Month "Dealerscope" May '83



According to computer gamers, the more screens, the better. Jumpman has 30 of them. Plus 8 speeds and 5 skill levels! It has gotten rave reviews and is fast becoming a staple.

Only Jumpman's quick reflexes, unparalleled speed and seven lives can save the Jupiter Command Center from the fiendish ALIENATORS who have infiltrated the

center and planted bombs throughout its 30 levels. The mission is to diffuse the bombs and save the Command Center. You must leap girders, climb ropes and scale ladders to reach the bombs. Watch out! Enemy bullets, robots and birdmen are bent on your destruction! How many levels can you scale? How long can Jumpman hold out?

One to 4 players



NEW! LUNAR OUTPOST™



The added elements of strategy and 3-D graphics make this the first real third generation space battle game.

Alien invaders are preparing a full-scale invasion of Earth, and your Lunar Outposts are all that stand between the invasion force and ultimate defeat. You must decide where to set up your defenses and which attackers will be your first

targets. The wrong strategy could be your downfall and could lead to the destruction of the planet Earth. Using the radar scan, you must determine which outposts to man first and how much ammunition you will need to be successful. With exciting 3-D graphics, you're right in the action.

One player



NEW! DRAGONRIDERS OF PERN™ © Trademark of Ann McCaffery



Based on the best-selling sci-fi adventure book series by Ann McCaffery—over ten million books sold. Now a great new adventure game licensed exclusively to EPYX.

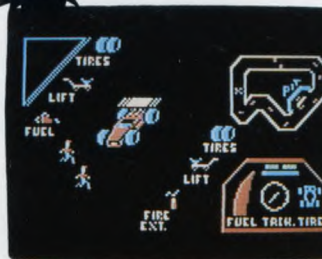
This one's really hot. (How could riding a dragon be anything but?) Do battle with the fiery threads threatening the planet Pern. When they land on the planet, the desolation they cause is awesome and total.

As a Dragonrider, you must stop the threads, using the dragon's fiery breath and your own abilities to maneuver quickly. Success in battle allows you to return home to regroup for the next attack. Failure produces an outdoor barbecue with you as the entree.

One to five players



NEW! PITSTOP™



Popular fast-paced racing action plus the strategy of the pits—an industry first.

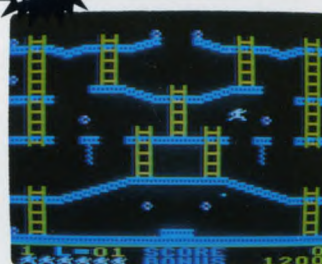
At break-neck speeds you steer your race car around the track. But that's only half the challenge. You must also plan your race strategy carefully, because the faster you go, the more fuel and tires you'll burn up. And the more pitstops you

make, the more time you will lose. Should you stay on the track or head for the pits? Once in the pits, it's also a race against the clock—to gas up, change tires and get back in the race fast. It's the first auto race game where winning is "the pits."

One or two players



NEW! JUMPMAN JUNIOR™



All the popularity of Jumpman now in cartridge form with all new screens and the same exciting action.

The devilish ALIENATORS are back! And they have overrun the Jupiter Command Substation. In this cartridge format sequel to the best-selling Jumpman, players must leap through 12 all new screens featuring electrocution traps,

moving walls, hellstones, and dangers much too bizarre to be believed. How many screens can you master?

Twelve different screens, 8 speeds.

One to four players



NEW! ROM'S REVENGE™



Two players compete simultaneously, one controls the knight, the other the monsters in this unique action-packed/role-playing game with joystick control.




The Sorcerer's castle is loaded with treasure beyond the dreams of avarice. But before you can enter the castle, you've got to earn the right to do so by doing battle with

rival fortune-hunters. Once inside the castle, only a good sword arm and a wizard's spells protect you from your opponent's monsters and the sorcerer's bag of tricks.

One or two players



To assist the retailer and customers, all of our games will be coded on the package to indicate the degree of emphasis on "Action" versus "Strategy" versus "Learning." The coding key is explained here:

Action emphasis	Strategy emphasis	Learning emphasis
		

NEW! GATEWAY TO APSHAI™



The great award-winning adventure game — now in cartridge form with added action, joystick control, and ever-popular Temple of Apschai strategy. 8 different screens with 50 chambers per screen!

It's easy for players to lose their way — and their sense of time — in the dark labyrinth of rooms and twisted caverns which lead to the

fabled Temple of Apschai. Glorious treasures abound, scattered throughout the Gateway's many levels. Unfortunately, some very nasty monsters also live there. Is your strategy to survive by avoiding the monsters or will you move through the maze seeking out treasures and killing monsters to build your score? Luck, strength and dexterity are your assigned characteristics.

One player



NEW! SWAT RESCUE™



True to life police action plus strategy and planning are combined in this new high-resolution graphics action-strategy game.

Inside the First National Bank, the robbers have taken hostages. As the leader of the country's best SWAT team, it's your job to rescue them and stop the robbers. Since the crooks aren't likely to give up,

the only alternative is to go in after them. And that's when the planning and strategy begin. It's your decision whether to survey the building carefully and position your men in strategic locations to foil the escape plan, or to take a chance and charge right in for a quick rescue attempt. Can you rescue the hostages and capture the robbers in time?

One player



NEW! SILICON WARRIOR™



Unique 3-D graphics, characters that disappear and reappear and real time competition for up to 4 players make this game a first in its category.

The setting is a 3-D power grid laid out in the Silicon Valley of outer space. You are one of four Silicon Warriors bent on the destruction of your enemies and on your own

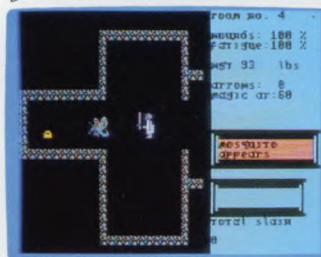
survival. To triumph you must dodge, disappear, and reappear at a different grid position and return fire with stunning accuracy. Your battle plan and strategy will dictate whether you win or lose.

One to four players



AWARD WINNER TEMPLE OF APSHAI™

Computer Game of the Year
"Game Manufacturers Assoc."
SKU/Softsel Top 10 List '83



The standard by which other adventure games are judged. A long-time best-seller and award winner.

Popular sequels will keep your customers coming back for more.

The chance to perform heroic deeds awaits you in the award-winning Temple of Apschai. Unlike other adventure games, your character in the game grows stronger,

more intelligent, and better equipped as you gain more experience. This makes you better able to contend with the four different levels, over 200 chambers, priceless treasures, and 20 different monsters all looking for their next meal. Slay the monsters and escape with great wealth to live and fight another day.

One player

UPPER REACHES OF APSHAI

First in a series of expansion dungeons for the Temple of Apschai. Complete with animated graphics, four levels, and more than 150 chambers. Not to mention giant tomatoes and killer chickens.

One player

CURSE OF RA

Add to the challenge of Upper Reaches and Temple of Apschai with a journey to the deserts of ancient Egypt. Four new levels, 100 additional chambers. Plus nasty creatures like the cobra, the jackel and the mummy, make your journey all the more treacherous.

One player



AWARD WINNER STAR WARRIOR™

Science Fiction Computer
Game of the Year
"Electronic Games"



This award-winning space game has received praise for its high degree of strategy combined with colorful graphics and continuous movement.

In Star Warrior, you're faced with the unenviable but exciting task of freeing an entire planet. At your disposal are a variety of weapons and even the ability to fly. All of

which you use to dispose of storm troopers, robots and the deadly Mauler. Choose from 19 different game options and five levels of skill.

One player



AWARD WINNER RICOCHET™

Four Joystick Rating
"Electronic Fun" April '83



Plenty of positioning strategy to please the most avid billiard player, and a unique form of action has contributed to this game's continued success.

The format of a billiards game combined with keen strategy requirements make this game an award winner in the strategy game category. Compete against an

opponent or the computer and score points by launching projectiles and banking them off your opponent's obstacles.

One or two players



STRATEGY GAMES

CRUSH, CRUMBLE & CHOMP™

Computer Game
of the Year Nominee
"Game Manufacturers Assoc."



A well-established, long-time best-seller which brings the ever-popular movie monster theme to a home computer game.

Choose one of six monsters, or build your own, and use your monster to destroy one of four unsuspecting cities. The cities aren't totally defenseless, however. They call on their police, national guard,

and even a mad scientist, complete with helicopter, to save humanity from the relentless threat.

One player



RESCUE AT RIGEL™



A challenging outerspace rescue with established or player established time limits account for the popularity of this adventure game.

Ten human hostages must be rescued and beamed aboard the waiting escape vessel. But the ship will only remain in orbit for 60 minutes—or less, depending on the time you set. Armed with powergun,

blaster, and lasers, you must free all hostages before your allotted time is up. Hostages will be continually moved by their captors as you attempt to make your way through the maze of corridors, chambers and teleportals leading to them.

One player



HELLFIRE WARRIOR™



All of the award-winning qualities of Temple of Apshai made even more challenging. Another truly classic adventure game series.

This sequel to the Temple of Apshai offers more command options, more traps, more monsters and other more difficult obstacles to overcome. You must rescue the warrior maiden and break the spell

that binds her, while fighting your way through four levels of difficulty, nine speeds and more than 240 chambers.

One player

DANGER IN DINDISTI

First expansion module for Hellfire Warrior. The object of this game is to overcome four powerful enemies, recover magical treasures, and slay the dozens of monsters in the more than 100 caverns, chambers and catacombs.

One player

THE KEYS OF ACHERON

Further adventures and dangers for the Hellfire Warrior. In this second expansion module, you must find four magical keys and a friendly unicorn, while fending off the demon Kronus and his minions.

One player



NEW! OIL BARONS™



A "Monopoly-type" game with the same potential to become a classic. Combines on-the-screen action with a colorful game board for sustained game play by up to eight players.

Starting with 4 parcels of land and over \$1 million, you search for the ever-elusive gusher. Obstacles like government regulations, well fires, and hurricanes complicate

matters, but the fun of increased land holdings, striking it rich, and even unloading worthless parcels on the uninitiated, more than make up for the setbacks.

Complete with 4-color game board. One to eight players.



SWORD OF FARGOAL™



The uniqueness of ever-changing dungeons sets this hot selling adventure game apart from the others.

Level by level, you'll find your search for the wondrous Sword more difficult and treacherous. The only thing you can be sure of is surprise, and not all of which are pleasant ones. Animated graphics,

four levels, and dozens of monsters, chambers and treasures.

One player



INVASION ORION™



The high degree of strategy in this space adventure game makes it extremely popular among the advanced gamers.

In this involving sci-fi outer space war game, you find yourself in a series of duels with the computer. Scenarios range from one-on-one starship combat to full-scale interplanetary war. Three levels of difficulty and 10 fully tested scenarios, plus the capability to build your own,

make this game even more challenging.

One player



ARCADE CLASSICS

NEW! SEAWOLF II™ by BALLY/MIDWAY™



The most popular arcade game of its kind. There have been copies but none quite as good as the original. Seawolf, the classic from Midway.

All the excitement of the arcade game brought home. You sink everything from enemy PT boats to battleships to aircraft carriers. Each ship moves at a different speed and has a different point value, so

you must decide which ships you want to go after. All the fun of the arcade classic but without all the quarters.

One or two players



NEW! SPECTAR™ by EXIDY™



Millions of arcade fans could not be wrong. Their quarters made this first-of-a-kind arcade game an overwhelming success. Now this Exidy classic is licensed to EPYX for home computers.

Spectar is the arcade classic upon which some of today's most successful arcade attractions are based. You score points by clearing

out a maze while avoiding or shooting Rammers, and the more you shoot, the more of the maze you clear. But watch out! The better you get, the tougher they get, and the game just keeps getting faster! With arcade-quality graphics and sound.

One or two players



NEW! STAR FIRE™ by EXIDY™

Offering all the realism of an outerspace environment, this game was an overwhelming arcade success. Through an exclusive license with Exidy, this classic is now available from EPYX for the home computer.

As a Star Fire commander you control the speed and direction of your ship. Determine the position of the enemy and maneuver your craft into position. Let loose with a laser cannon blast and destroy the enemy space ships before they destroy you and your base. Keep an eye on your control panel for a constant update of fuel and time remaining.

One player game.



NEW! GUN FIGHT™ by BALLY/MIDWAY™



The most famous arcade shoot-out of all time, the game that gave millions a chance to experience the thrill of an old-fashioned gunfight. This classic created by Midway is now an exclusive license of EPYX for home computers.

It's shoot-out time and you're going to have to be faster than your opponent, or the computer. You

can move, dodge, hide behind a covered wagon or cactus, but whatever you do, don't waste time. Because your opponent is constantly shooting at you. So take your position, aim, and fire to get him before he gets you.

One or two players



NEW! CIRCUS™ by EXIDY™



Often imitated but never duplicated, this arcade game was one of its kind. This Exidy classic is brought to the home computer under license to EPYX.

Score points by catching the bouncing clown on your spring board and sending him high into the big top to break the balloons. The higher he goes, the more balloons

he breaks, and the more points you score. And you'll know when you've cleared out a row of balloons because a little musical award plays when you do.

One or two players



NEW! FIRE ONE™ by EXIDY™

A hit arcade game because of its realistic visuals and sound, this classic by Exidy is now available for the home computer through an exclusive license to EPYX.

Destroy the enemy fleet before it reaches your home port. Locate the enemy ships on your sonar screen, determine their range, then it's up periscope and torpedos away. Don't waste time, the enemy sub is firing away, determined to send your fleet to Davy Jones' locker.

One or two player game.



LEARNING FUN™

NEW! FUN WITH MUSIC™



Our newest entry into the fastest growing segment of computer software is easy to use with its handy keyboard overlay, and has the perfect blend of education and fun.

A unique new way to learn and play music on your video screen. One mode allows you to compose songs and then play them back—with the additional capability to add

or remove notes and change tempo or key. The second mode is a musical action game in which you control a drum major who has to touch and play the displayed notes of your song before a small but ferocious mongrel catches up with him. It's creative, challenging and makes learning music fun.

One player



NEW! FUN WITH ART™



With more colors than its competitors, the ease and convenience of joystick control (no pad needed), this game will be a winner in the increasingly popular educational category.

This learning "game" transfers the palette and brush to the video screen with amazing results. You can choose from numerous brush strokes, colors and shapes, plus special fill-in and magnifying options to create works of art. Great fun and creativity for the artist of any age.

One player





STRATEGY GAMES FOR THE ACTION-GAME PLAYER.

1043 Kiel Court, Sunnyvale, CA 94089 (408) 745-0700.
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